

# HOLT RENFREW

## WWF-Canada and Holt Renfrew announce new multi-year partnership

*Holt Renfrew to contribute \$1 million and names WWF-Canada as new national charity partner*

**Dec 12, 2022, Toronto** – Holt Renfrew and WWF-Canada are pleased to announce a significant new partnership that supports WWF-Canada's vital Regenerate Canada plan and the charity's work to recover at-risk species and restore habitat across the country.

The partnership will see Holt Renfrew commit \$1 million over four years to WWF-Canada through corporate donations and fundraising efforts. WWF-Canada also becomes Holt Renfrew's new national charity partner.

Regenerate Canada draws on scientific analysis and Indigenous guidance to expand and protect habitats, decrease the amount of carbon in the atmosphere, reduce industrial impacts and, as a result, reverse wildlife loss and fight climate change.

Holt Renfrew's ambition is to make positive change and create a better future for people and the planet. That's why addressing climate change is a priority for Holt Renfrew, including:

- Being the first retailer in Canada to have its carbon emissions reduction targets approved by the Science Based Targets Initiative in the retailing sector.
- Committing to significantly accelerating its target to achieve net zero carbon across its business to 2040 by signing The Climate Pledge – a cross-sector collaboration co-founded by Amazon and Global Optimism to act on the climate emergency 10 years ahead of the Paris Agreement.
- Exiting all animal fur and exotic skins at the end of 2021.
- Ensuring some of the most environmentally impactful materials across the business come from certified/verified sustainable sources by the end of 2025.

“We are very proud of our partnership with WWF-Canada as we believe their efforts and amazing work are making a positive difference. At Holt Renfrew we believe in unity, where we are one team, one community sharing one planet. By working together, we can make meaningful change for our planet and we look forward to working very closely with our friends at WWF-Canada for the years ahead,” said Sebastian Picardo, President and CEO, Holt Renfrew Canada.

“We are grateful to Holt Renfrew and their staff for making a major commitment to nature and joining us in this fight for the planet. The science is clear, we are already living with the impacts of climate change and wildlife loss. But the future of the planet is not a forgone conclusion. Together, we can change course and reverse the path we're on by making ambitious commitments to the protection and restoration of nature in Canada,” said Megan Leslie, President and CEO, WWF-Canada

[Click to learn more about “Holts Gives Back”.](#)

[Click to learn more about Regenerate Canada.](#)

**About Holt Renfrew:**

Holt Renfrew is considered Canada's leading fashion and lifestyle retailer. Founded in Quebec City in 1837, Holt Renfrew is renowned for unparalleled retail experiences and is Canada's hub for the world's best fashion and beauty brands. Recognized as a leader in personal service and experiences, the company's mission is to empower self-expression and ignite positive change along with overarching commitments to sustainability and diversity, equity and inclusion. With seven stores across Canada, including four in the Greater Toronto Area, plus Montreal, Calgary, and Vancouver, customers can also experience Holt Renfrew's offerings via [holtrenfrew.com](http://holtrenfrew.com). Holt Renfrew was acquired by the Weston family in 1986 and continues to be privately and Canadian-owned. Visit us at [www.holtrenfrew.com](http://www.holtrenfrew.com).

**About WWF-Canada**

WWF-Canada is committed to equitable and effective conservation actions that restore nature, reverse wildlife loss and fight climate change. We draw on scientific analysis and Indigenous guidance to ensure all our efforts connect to a single goal: a future where wildlife, nature and people thrive. For more information visit [wwf.ca](http://wwf.ca).